



# KEYS TO SUCCESS EVENT

A background image showing a large event space with round tables set for a formal dinner. In the background, a banner reads "WELCOME TO Keys to Success KEYSTONE'S ANNUAL FUN-RAISING EVENT". To the right, another sign says "Open doors to food security and help bring more food to more tables!".

## 2023 SPONSORSHIP OPPORTUNITIES

**TUESDAY, SEPTEMBER 26, 2023**  
**ALLIANZ FIELD**

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**YOUR SPONSORSHIP IS VITAL!**

Provide food, support, and connection for neighbors  
as we expand food shelf resources in our community!

# SPONSORSHIP LEVELS & BENEFITS

## TITLE SPONSOR - \$15,000

*1 available*

- Branding as title sponsor on all event communications
- Prime logo placement on printed invite
- Logo linked to your website in electronic invite and event e-blasts
- Logo on event page with link to your website
- Custom thank you video shared by Keystone
- Recognition during event program
- Opportunity for opening greeting from stage (two minutes)
- Tickets for 8 guests with priority seating near stage

## PRESENTING SPONSOR - \$10,000

*3 available*

- Branding as presenting sponsor on all event communications
- Logo placement on printed invite
- Logo linked to your website in e-vite and e-blasts
- Logo on event page with link to your website
- Signage associated with sponsored asset (cocktail napkins and signage at drink stations; custom designed dessert presentation; recognition for event/ table activities)
- Recognition from podium
- Tickets for 6 guests with seating near stage

## GOLD SPONSOR - \$5,000

*5 available*

- Logo linked to your website in e-vite e-blasts
- Logo displayed during event presentation
- Recognition during event program
- Tickets for 4 guests

## SILVER SPONSOR - \$2,500

*10 available*

- Logo displayed in email to confirmed guests
- Logo displayed during event presentation
- Tickets for 2 guests

## TABLE SPONSOR - \$1,000

*15 available*

- Logo and recognition on single table signage
- Tickets for 2 guests

## ALL SPONSORS WILL RECEIVE:

- Recognition on event webpage
- Logo on event signage and in printed program
- Recognition in event-related social media
- Sponsorship recognized on your name tag





# YOUR SPONSORSHIP MATTERS...



## FOR THE COMMUNITY

- More than **40,000 neighbors** count on Keystone for support
- You support our efforts to bring **more food to more people**



## FOR THIS EVENT

- You underwrite our event so **every dollar** goes to programs
- **You inspire donors and businesses to give generously**



## FOR YOUR BUSINESS

- Neighbors know you as a **vital member** of our community
- Be a business leader supporting **hunger relief efforts**

## EVERYTHING YOU NEED TO KNOW ABOUT THE EVENT

**When:** Tuesday, September 26, 5:30 – 8:30 p.m.

**Where:** Allianz Field, 400 Snelling Ave N, St. Paul

**Ticket Cost:** \$60/person

**Number of Attendees:** 250

- Accessible, free parking
- Activities to engage your guests
- Catered dinner served, drinks available at cash bar
- You'll make a huge impact!



Questions? Need more information?

Contact Jen Winterfeldt (651-603-6650; [jwinterfeldt@keystoneservices.org](mailto:jwinterfeldt@keystoneservices.org))  
or Yvonne Hundshamer (651-398-4556; [yvonne@keystoneservices.org](mailto:yvonne@keystoneservices.org))